

REAL ESTATE WEEKLY

CLOSING UNDERWAY AT 123 THIRD

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Closings are underway at 123 Third Avenue Condominium, the new development on East Union Square.

After selling 90% of the residences in five months, the only remaining homes available are the recently unveiled penthouses.

“Sales and construction at 123 Third Avenue have progressed with remarkable speed and we are excited to welcome residents to their new homes,” said Elaine Diratz of Corcoran Sunshine Marketing Group, exclusive marketing and sales agent for 123 Third.

“Buyers have been particularly responsive to this development for its unbeatable location, refined finishes, sweeping views and full-service amenities. We anticipate a swift sales campaign for the penthouse collection.”

The four penthouses at 123 Third range in price from \$3.6 million for a duplex, two-bedroom, two-and-a-half bath home to \$4.525 million for a three-bedroom, three-and-a-half bath home.

123 Third Avenue collaborated with international luxury furniture and interiors firm Poliform for the Italian company's first ever NYC partnership to produce custom-designed furnishings for a model residence.

The penthouse model home at 123 Third features never-before-seen in the US furnishing elements for the residence's entrance, dining room, living room and terrace, all provided through Poliform.

An exclusive invitation is offered for buyers of all residences to receive a complimentary design consultation with Poliform's in-house designers along with a discount on all purchase to outfit their new homes.

The 19-story condo was designed by Perkins Eastman (15 Union Square West) with common space interior layouts designed by Modern Arc, Inc. It is slated for LEED certification.